



**Institution's Innovation Council
Saurashtra University Rajkot**

IPR FUNDAMENTAL: PROTECTING CREATIVITY AND INNOVATION

26TH SEPTEMBER 2024

**SUSEC, Incubation Centre, Dr. A P J Abdul Kalam Science
Laboratory,
Saurashtra University**

Contents

Saurashtra University – IIC	2
Event Schedule	2
Event Registration Link	2
Brief about Event	3
Key Points.....	4
Outcome	4
About the Speaker/Chief Guest	5
Connect Us:	7

Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule

DAY- 1: 05.06.2024

11:00	Registration Time
11:15	Welcome
11:20	Awareness Session on "Patentual IP LAW Services" by Mr. Amit Patel
01:00	Lunch Time
02:00	Awareness Session on "IPR Fundamentals: Protecting Creativity and Innovation" by Mr. Jiten Thakkar
03:45	Programme Feedback - Conclusion
04:00	Closing Ceremony

Event Registration Link

bit.ly/SUSEC-BAP2024

Brief about Event

SU Startup and Entrepreneurship Council, IIC Saurashtra University, in collaboration with PATectual IP Law Services organized a Seminar of “IPR Fundamentals: Protecting Creativity and Innovation” on 26th September, 2024 from 11:00 am to 4:00 pm.

Mr. Amit Patel sir explain PATectual is a fast-growing Intellectual Property (IP) law firm. PATectual offers full range of patents, trademarks, designs, copyright, all other forms of IP and allied services globally, including protection, management, & enforcement of IP rights.

PATectual is working in the areas supporting innovators, startups, entrepreneurs from MSMEs for their IP needs via its suitable protection and effective strategy formulation for business development.

Mr. Amit Patel Sir is an adviser to a number of academic institutes, universities, industry associations, startups, and MSMEs for innovation, IP, and business strategy. Also working proactively in the areas of IP Research and IP Analytics to cater to the needs of Industry and Government.

After lunch Mr. Jiten Thakkar Sir took session on IPR (Intellectual Property Rights) Fundamentals: Protecting Creativity and Innovation

Intellectual Property Rights (IPR) are legal protections granted to individuals or organizations over their creations, inventions, or innovations. These rights provide the creator or inventor with exclusive control over their work for a specific period, ensuring they can benefit from their creativity and prevent others from using, copying, or profiting from it without permission.

Here's an overview of the fundamental aspects of IPR and its role in protecting creativity and innovation:

1. Types of Intellectual Property Rights
2. Importance of IPR in Protecting Creativity and Innovation
3. Enforcement of IPR
4. Challenges in IPR Protection
5. Future Trends in IPR

Mr. Jiten Thakkar sir explain "Infiniti Services" "IPR Fundamentals: Protecting Creativity and Innovation" likely refers to an introductory or educational concept focused on Intellectual Property Rights (IPR) and their role in safeguarding creative and innovative works.

By the end of a session on “IPR Fundamentals: Protecting Creativity and Innovation,” participants should be able to:

- Understand the importance of IP protection.
- Navigate the process of securing and managing IP.
- Leverage IP as a business tool.
- Be aware of risks and enforcement strategies.
- Contribute to a culture of innovation while respecting the ethical dimensions of IPR.

Key Points

During the session, below mentioned points were discussed:

- Intellectual Property Rights (IPR) Overview
- Patent Law Services
- Key Aspects of IPR Services
- International IP and Patent Law
- IPR and Patent Law Challenges
- Patent Registration and Protection
- Trademark Services:
- Copyright Services:
- IP Litigation and Dispute Resolution:
- Global IP Protection and Strategy:
- Trade Secrets Protection:

Outcome

The session offered valuable insight into potential risks and challenges in managing intellectual property, including infringement, piracy, and counterfeiting. Participants will be able to define and explain the different types of intellectual property (IP), including copyrights, patents, trademarks, trade secrets, and industrial designs. Learners will understand the role of IPR in fostering innovation, encouraging creativity, and driving economic growth. familiar with the legal principles that govern IP, including national and international laws and treaties.

Learners will appreciate how a strong IPR framework supports a culture of creativity and innovation, both within businesses and in society. Participants will develop the ability to critically assess the ethical considerations of IPR, such as access to knowledge and the balance between private ownership and public access.

These outcomes would provide a solid foundation in intellectual property law and its practical application in today's creative and business landscapes.

About the Speaker/Chief Guest



Mr. Jiten Thakkar

Infinite Service

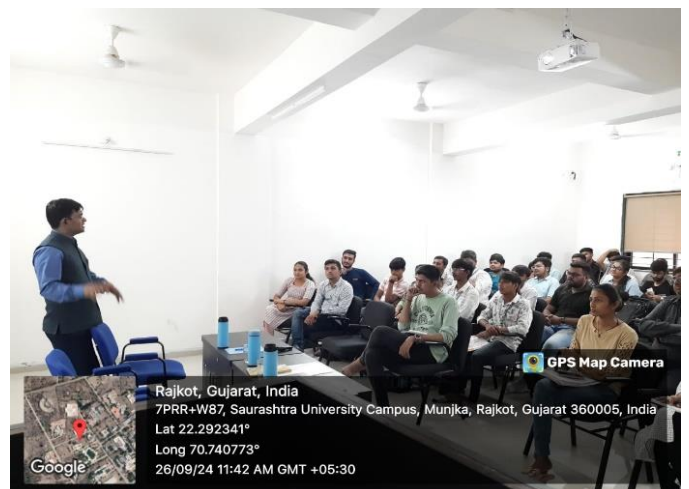
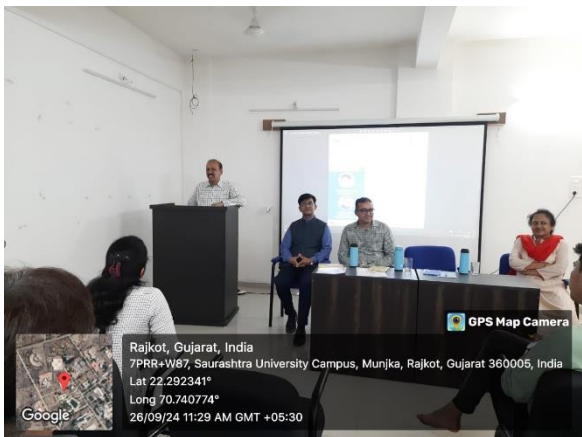
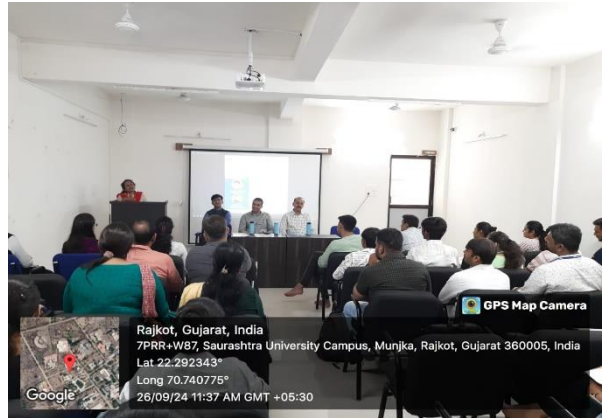


Mr. Amit Patel

Managing Partner

Patectual IP Law Services

The poster features logos at the top for Saurashtra University, SSIP, SUSEC, StartUp (Igniting the Future), and the Institution's Innovation Council. The main title is "SESSION ON: IPR FUNDAMENTALS: PROTECTING CREATIVITY AND INNOVATION". It lists the speakers: Mr. Jiten Thakkar (Infinite Services) and Mr. Amit Patel (Managing Partner, Patectual IP Law Services). The session is organized by SU Startup and Entrepreneurship Council in collaboration with IIC Saurashtra University and Patectual IP Law Services. Registration is available at [BIT.LY/SUSEC-IPR-FPCI](https://bit.ly/susec-IPR-FPCI) on 26th September, 2024, from 11:00am to 4:00pm in the Seminar Room at SUSEC, Incubation Centre, Dr. A P J Abdul Kalam Science Laboratory, Saurashtra University. The knowledge partner is Patectual.



Connect Us:



<https://www.linkedin.com/company/susec>



iic@sauuni.ac.in



<https://www.facebook.com/susecrajkot>



<https://bit.ly/SUSECLocation>



<https://www.instagram.com/susecrajkot>



<https://bit.ly/SUSEC-youtube>